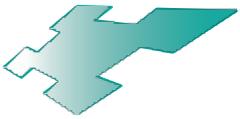


# W E L C O M E

## CLIENT CENTERED HEALTHCARE

Day 1

**Everard van Kemenade**  
**Quality and Leadership Trainer**



Everyone of you  
can make a difference  
in a client's life....

# Program

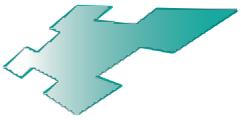
Day 1

1.1. Who are we?

1.2. Our mindset on change

1.3. Presentation of the program

# 1.1. Who are we?



# YOU!!

Your name

Your role

Your idea on client centeredness?

(Your 1 minute presentation on day 3)

# Who is Everard?

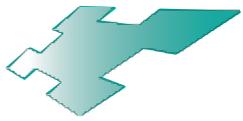
**Everard van Kemenade**  
**HEd Quality Expert and**  
**Leadership Trainer**



ME

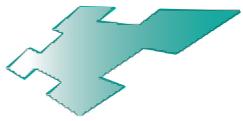
1953 born





# 1968-1975 hippie

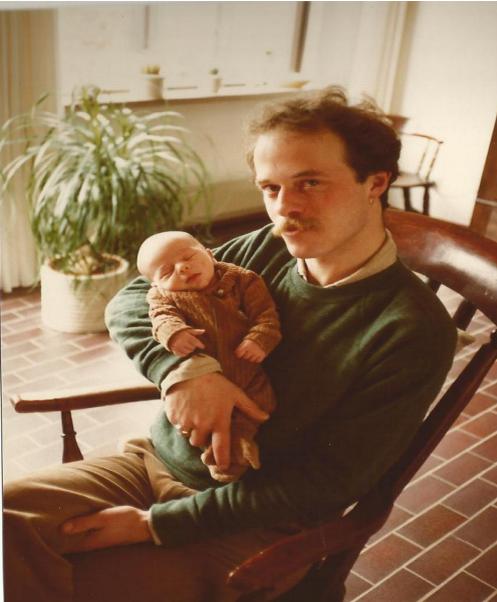




1972 in love  
and  
1978 married



1981 Onno  
and 1983 Nina  
born





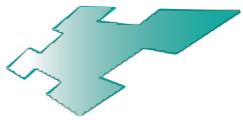
Armin: a state of trance





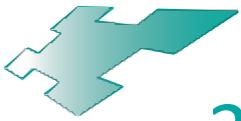
# 1980 first Quality management assignment: Van Kemenade ACT (audit, coaching and training)





2004 first  
assignment  
abroad  
(Quality in a  
university, Viet  
Nam)



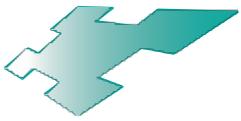


# 2008 first visit to fitness centre



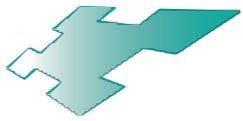
# 2009 PhD.





## 2011 First visit to Africa

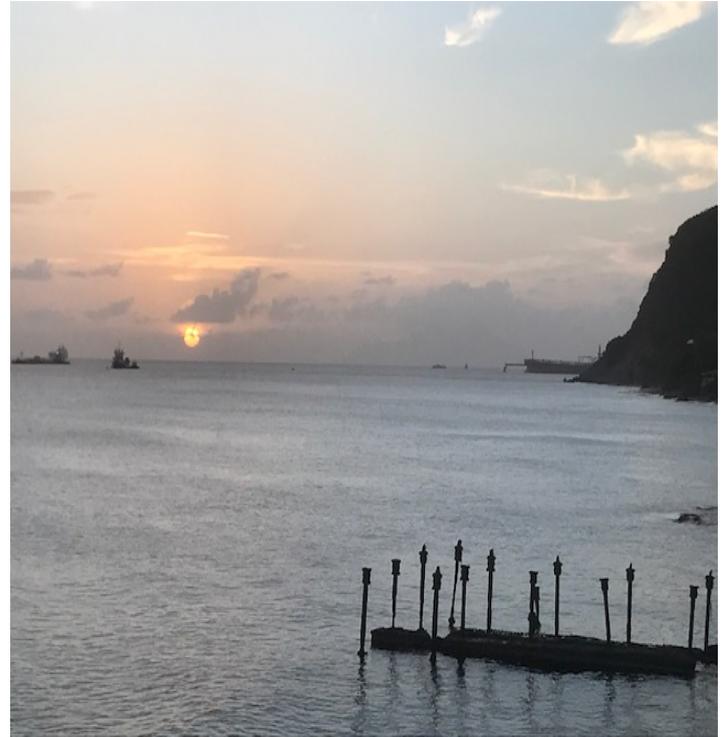




# visit to Caribbean



2015



2017



# SYNERGY

My dream is

*to contribute to the continuous improvement of healthcare in the Caribbean by doing audits, coaching, training leaders and staff and by bringing people together.*



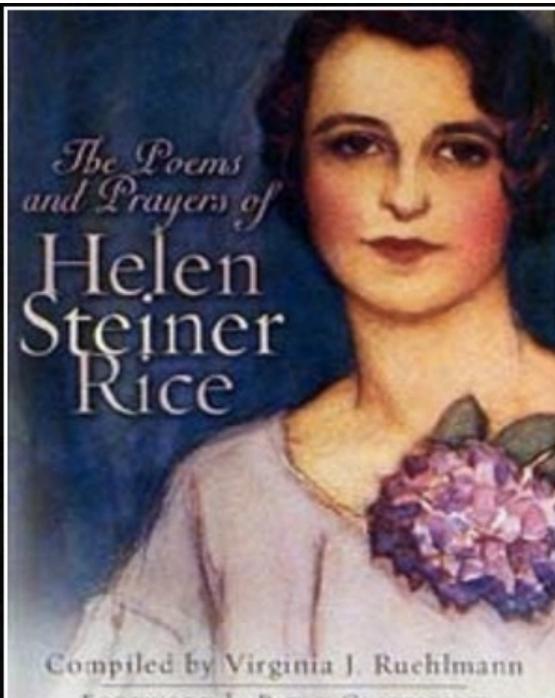


## 1.2. OUR MINDSET in this training

# 1. Everyone controls his own mind, so his results.

We have a free choice to create the kind of experience we want – a painful or a pleasant one.

We may not be able to control external events but we are capable of controlling our reactions and response to those events.



You cannot change reality, but you can control the manner in which you look at things. Your attitude is under your own control. Weed out the negative and focus on the positive!

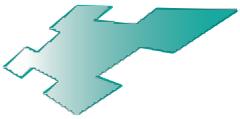
— *Helen Steiner Rice* —

**AZ QUOTES**

## 2. Respect for the other person's model of the world.



We are all unique and experience the world in different ways. Everyone is individual and has their own special way of being. Respect also means that what happens here, stays here.

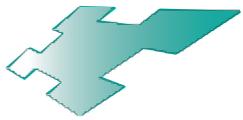


## 3. You need a Growth mindset

In a growth mindset (versus fixed mindset) you believe that your most basic abilities can be developed through dedication and hard work—brains and talent are just the starting point. This view creates a love of learning and a resilience that is essential for great accomplishment. Virtually all great people have had these qualities. It enhances relationships.



CREATED USING  
**BoToon**

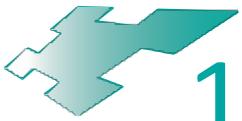


## 4. ACT

### *The Serenity Prayer*

**God grant me the serenity  
to accept the things I cannot change,  
courage to change the things I can,  
and wisdom to know the difference.**

*--Reinhold Niebuhr*



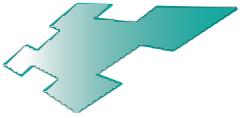
# 1.3. Three day program

CCC

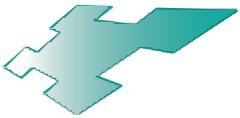
Day 1: Health, CCH, Fish

Day 2: High heeled shoes, mangos and , Life Story and happiness

Day 3: Coping and passion, purpose, power



<https://www.youtube.com/watch?v=a9zHr1SbdRY>

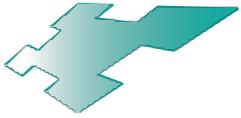


## Concerns towards CCH

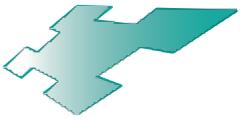
- Providing patient-centered care is **too costly**
- Being patient-centered is **too time consuming**. Staff is stretched thin as it is.
- Patient-centered care is **'nice' but not important**
- Providing patient-centered care is **only the job of nurses**
- To provide patient-centered care, we will have to **increase our staffing ratio**
- Patient-centered care can only be truly effective in a **small, independent** hospital
- We may think patient-centered care is an effective model for care delivery, but there is no **evidence** to prove it
- Many patient-centered practices **compromise infection control** efforts, and therefore, cannot be implemented
- The first step to becoming a patient-centered hospital is **renovation or construction**
- We have already received a number of **quality awards**, so we must be patient-centered
- Our patients are **not complaining**, so we must be meeting all their needs



# Why CCH?

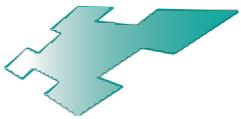


# 1.3.1. Health is....



# WHO

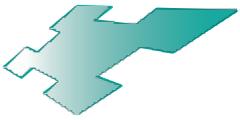
- World Health Organization (WHO), defined Health as being “a state of complete physical, mental, and social well-being and not merely the absence of disease or infirmity” in 1948.
- “Holistic”



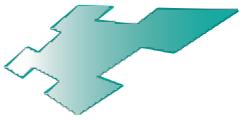
# Ability

**“ Health is the ability to adapt and to self manage” (Huber).**

“Health can be defined negatively, as the absence of disease, functionally, as the **ability to cope with everyday activities**, or positively, as fitness or well-being” (Blaxter, 2004).



Client centered healthcare  
does not mean absence of  
disease, but teaching people  
to adapt, to cope and self  
manage



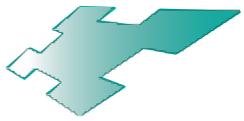
# What is CCC?

**IMPROVING QUALITY AND SAFETY BY  
FOCUSING ON THE CARE OF PEOPLE**



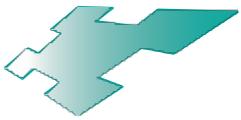
# Example 1





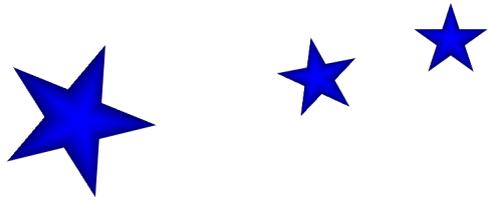
# Example 2



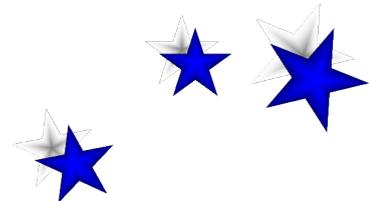


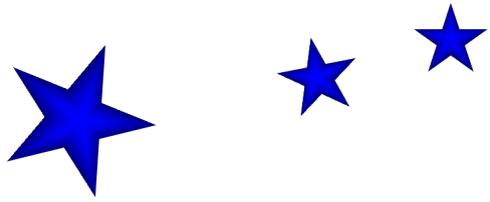
# CCH is about

- Client participation/ empowerment
  - Self cooking.....
- Client responsibility
- Client in the centre
  - Client satisfaction

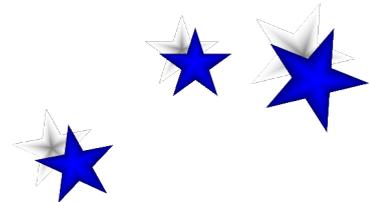


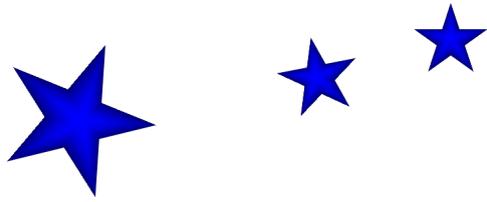
Client participation  
= Empowerment of the client/  
shared decision making  
= Making the client responsible  
too for his/her well-being





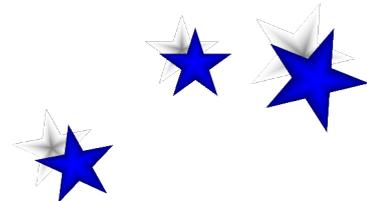
# Giving the client options

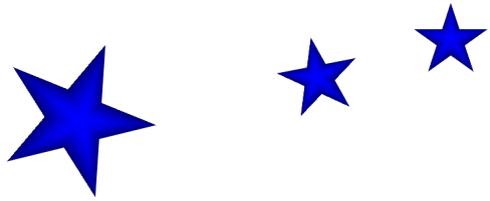




Meeting the doctor?  
3 good questions

1. What are my possibilities?
2. What are the advantages and disadvantages of these possibilities?
3. What does that mean in my situation?

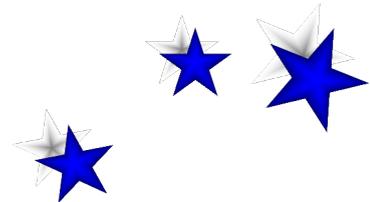


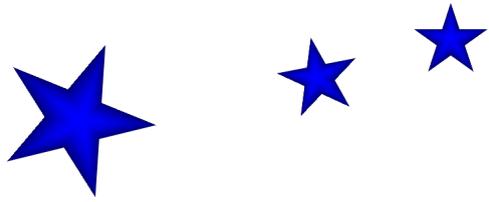


# Examples

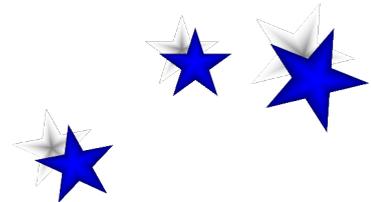
Resuscitation refusal

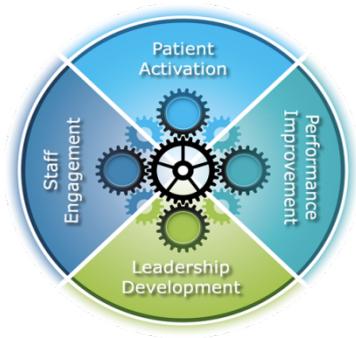
Terminal patient and continuous treatment





How to?

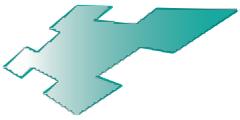




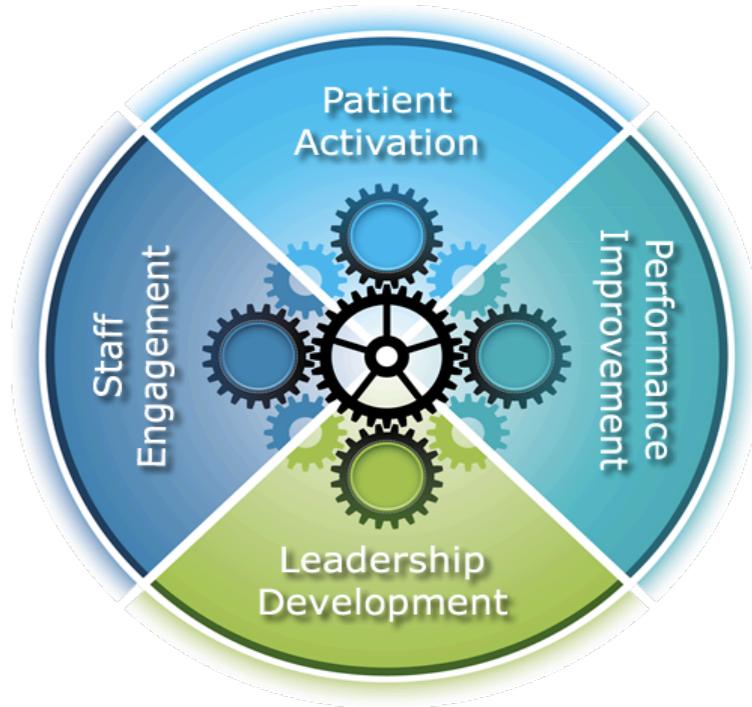
# Planetree

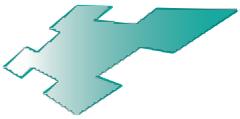
Planetree is a non-profit organization that provides education and information in a collaborative community of healthcare organizations, facilitating efforts **to create patient-centered care in healing environments.**

<http://www.planetree.org>.



# Planetree approach





# Patient activation

In order to activate patients to participate in their care we first need to give them access (to family, resources, information) and then actively include them in their care process.

Cfr. Patient Empowerment



# Staff engagement

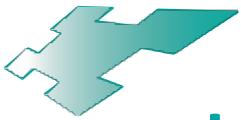
In order to be patient centered, we first need to be **staff centered**. Our staff engagement offerings restore purpose and then bridge the gap between intentions and outcomes. We help caregivers reconnect with each other to create a supportive interdisciplinary environment with a unified goal: exceptional patient centered care.

Cfr. Commitment



# Performance improvement

Now more than ever before, healthcare organizations are being asked to meet measurably **higher quality standards**, increase service efficiency, and create optimal patient experiences all with significantly reduced capital and environmental resources.



# Leadership development

Every effective patient centered organization has an **engaged and effective leadership team**. By redefining goals, developing new structures, and aligning efforts with existing priorities, we help create a framework for success. Furthermore, we aid leaders to develop and sustain behaviors that lead to ongoing patient centered success

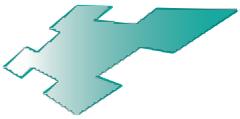


# PRACTICAL APPROACHES TO BUILD A CLIENT CENTERED CULTURE



# I SETTING THE STAGE

1. Leadership
2. Strategy
3. Everyone, Everywhere, Everytime  
Engagement



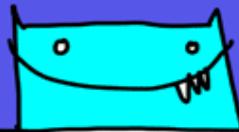
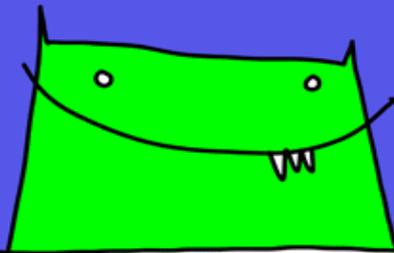
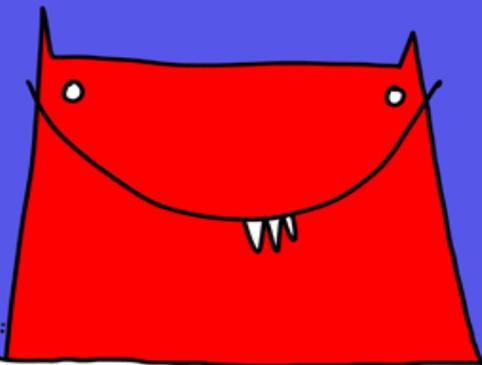
## II APPROACH

1. Communication with pt/families
2. Personalization of care
3. Continuity of care
4. Family involvement



# FAMILY-CENTERED CARE.

@gapingvoid



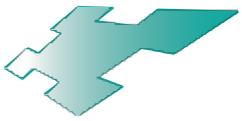


## II APPROACH

5. Environment of care
6. Spirituality
7. Integrative medicine
8. Caring for the community
9. Caring for the caregiver
10. Data and technology



Get up, stand up



lunch



**COCONUT**



1. Fill in PCH questionnaire
2. Choose three priorities
3. Put in 'smart' action plan

What? CCC Organisation	By whom?	With whom?	When?	How?	Evidence of success
1.					
2.					
3.					
4.					
5.					

What? CCC Organisation	By whom?	With whom?	When?	How?	Evidence of success
6.					
7.					
8.					
9.					
10. Structure pt-nurse					

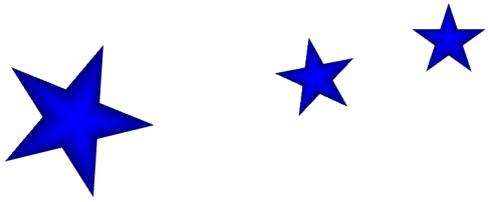


# Conclusion

**We have to agree on Client Centered Healthcare (CCH) in our organisation.**

**Everybody has to work on CCH on organisational, team and personal level.**

**CCH is about client satisfaction and client empowerment.**

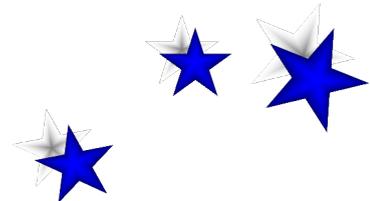


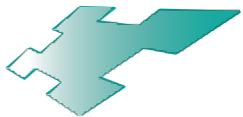
# Conclusions

We have an idea about what PCH can be.

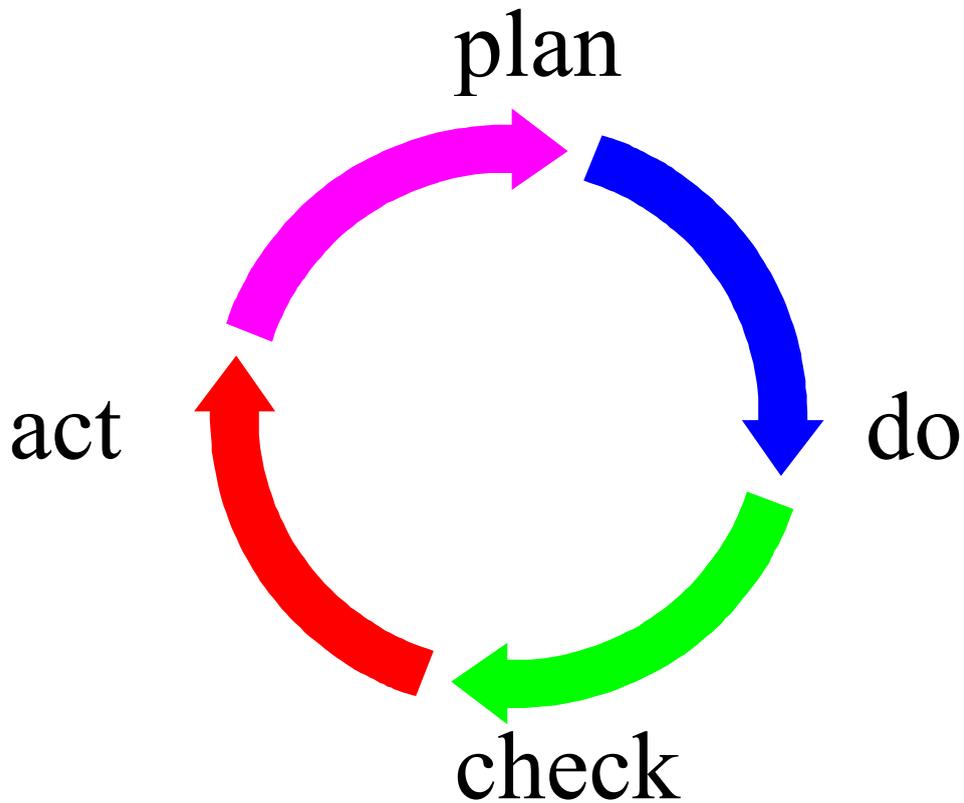
We still have work to do.

- individually
- as a team
- on organisational level





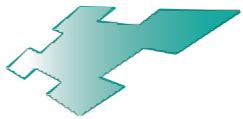
# Action Plan



What? AH Organisation	By whom?	With whom?	When?
1. Discuss the organization of nurses related to amount of clients served.			
2. Discuss self management like cooking with new elderly clients?			
3. Expectations in job descriptions	HR?		
4. Family defined	Quality Committee		
5. Resident may request procedures for personal schedule	Head nurse		
6. Advisory council	Activity coord		
7. R and family encouraged to ask questions (besides family rounds after MDO's)	Unit leaders		
8. Meet with members of HCteam			
9. Communication ccc	Bregje		
10. MT walk the talk	Bregje	Jaap, all	
11. Acknowledgment of staff formal (appraisal/evaluation meeting) and informal	Everyone	all	

What? Team	By whom?	With whom?	When?	How?	Evidence of success
1. Build trust with clients		All staff involved		Organize meeting	Minutes of the meeting

What? Individual	By whom?	With whom?	When?	How?	Evidence of success
1. Build trust with clients.					
2.					



# References

Frampton S. et al. (2008) *The Patient-Centered Improvement Guide*, PlaneTree, Camden , ME

Guba and Lincoln (1989) Fourth Generation Evaluation

Warfield, C. And Manley,K. (1990), Developing a new philosophy in the NDU, *Nursing Standard*, vol 4. No 412 pp. 27-30



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# Person Centred Healthcare

